



The **Archivists Round Table** of Metropolitan New York, Inc.

Committee Mission Statements and Strategic Plans, August 2017

At its core, the mission of the **Archivists Round Table of Metropolitan New York, Inc. (A.R.T.)** is to educate, promote, and advocate for the awareness and preservation of archival collections and the professionals who work with these collections.

The Mission Statements and Strategic Plans below will guide A.R.T. Committees for the next five (5) years or until June 2022. At that time, the Statements and Plans will be revisited and revised accordingly.

A.R.T. **Communications Committee** Strategic Plan

Mission Statement

The Communications Committee manages A.R.T.'s internal and external communications. The committee produces the semi-annual *Metropolitan Archivist* journal and *For the Record: News from the Archivists Round Table* electronic newsletter. Current projects include managing ART's social media channels including Facebook, LinkedIn, and Twitter accounts and supporting programming through documentation of events and hosting virtual discussions.

Five Year Strategic Plan

Goal 1: Expand and improve communication efforts to engage members and other individuals on a local and global scale.

Performance Indicator 1: Increase the core number of participants in social media channels from other regions and repositories beyond the tri-state area by at least 20%.

Performance Indicator 2: Solidify existing communication channels and establish social media brand.

Performance Indicator 3: Expand and discover new ways to communicate with members and non-members.

Goal 2: Facilitate recurring and new discussions in virtual spaces.

Performance Indicator 1: Identify discussion needs through surveys and other queries.

Performance Indicator 2: Host at least two online discussions a year.

Performance Indicator 3: Document at least two events through streaming or create virtual stories.

Goal 3: Disseminate important news about archival practices and trends and foster growth of archives a profession.

Performance indicator 1: Provide standards for job and internships.

Performance indicator 2: Participate in at least two SAA sponsored events such as #AskAnArchivist day

Performance indicator 3: Resume publication(s) in either in print or digital form to communicate news to A.R.T members