Monthly Board Report February 1, 2022
Online via Zoom

Present:
Nicholas Martin
Anne Boissonnault
Danielle Nista
Colleen Daw
Stephanie Neel
Emily Andresini

Absent:
Cristina Fontánez Rodríguez
Ashton Wingate
Amye McCarther
Deidre Dinnigan

President
Open Issues and Discussion Items:
● Proposed bylaws revisions – please review, comment, suggest changes
  ○ Members forum – later this month?
  ○ NM would present the changes and our rationale, and then open the floor for discussion
    ■ Ability for people to submit feedback in writing too
  ○ Maybe Tuesday February 22nd, lunch time (a la Community Hours)
● Individual Committee assessments, charges – Pres. + Committee Chairs
● ART Awards
  ○ Steph and Nicholas will work on this together
● Looking forward to next election
  ○ Advocacy Chair - 1 year term?

Past President
Open Issues and Discussion Items:
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Vice President
*Open Issues and Discussion Items:*

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Treasurer
*Open Issues and Discussion Items:*

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Advocacy
*Open Issues and Discussion Items:*

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Education
*Open Issues and Discussion Items:*

- No updates

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Publications
*Open Issues and Discussion Items:*

- Moving along with Metropolitan Archivist issue
- People are interested in a panel discussion in February or March, around the time the issue is published
- Publishing to Medium: Will discuss at in-person get-together on Feb. 12th.

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Communications
*Open Issues and Discussion Items:*

- Social Media Metrics ~ 2 announcements / posts last month
  - Twitter: 4,334 (+14) followers since December; 1,631 interactions with posts made during the month of January
  - Instagram: 1,096 (+40) followers since December; 764 interactions with posts
    - Linktree received 596 visits (+42 since December); 395 (+40 since December)
  - Facebook
Programming

Open Issues and Discussion Items:

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Membership

Open Issues and Discussion Items:

- Membership Report
  - Regular Member Level: 228 (+1)
  - Student Member Level: 59 (-5)
  - Friends of A.R.T. Member Level: 15
  - Sponsorship Member Level: 12 (+1)
  - Honorary Membership Level: 10
  - Sustaining or Institution Member Level: 4 (+1)
  - Summary: 328 (-2)
  - Currently gather Quarter reports for my tenure

- Membership Survey - currently this is just an outline/draft. We had discussed this in December as a way to promote upcoming elections and gather information on the Membership: employment, where they live, if they are former member why they dropped, etc.
  - Is there anything you want to include?
  - Stuff you would like to know?

  - Learning mistakes from last time, launch program applications in the middle of March.
  - Send out reminders every couple of weeks

- This is my big agenda pieces for the year. If you need help with other efforts let me know! (with the exception of March)
Secretary

Open Issues and Discussion Items:

- Editing videos from Archives Week and for Metropolitan Archivist
  - Steph and Nicholas (and other volunteers from the board) will set up a meeting in Feb. (the 12th/13th?) to plan, and then start editing captions
- Nicholas and Steph set up a time to visit the ART archives in person
  - Anyone else, too? Might depend on COVID protocols.
  - Need to reach out to archives staff at Lincoln Center