Present:
Cristina Vignone
Karen Trivette
Deidre Dinnigan
Sarah Bellet
Ashley Levine
J.E. Molly Seegers
Ostap Kin
Amye McCarther
Margot Note

Absent:
Marcos Sueiro Bal
Philip Pappas
Jennifer Neal

President
Open Issues and Discussion Items:
● Board Elections Reminder
  ○ Testimonials!
● Resolution concerning job advertising on our website
● Capital One Records
● ART Jobs email

Past President
Open Issues and Discussion Items:
● Submitted testimonial
● Volunteered for Awards Ceremony committee
● Considering other committee work

Vice President
Open Issues and Discussion Items:
●
Programming
Open Issues and Discussion Items:
- May - Workshop on Accessibility, possible alternatives
- June - Annual Business Meeting
  - Keynote: Fobazi Ettarh on Vocational Awe
  - Confirming venue/date this week - ask re: Advocacy event
- Election: 2 candidates for Programming Committee Dir.
- Demographic survey: recap and send to members (from President?)
- Will work on articles catch up in June
- APEX

Secretary
Open Issues and Discussion Items:
- Outgoing board testimonials
  - Received Treasurer
- Employment submission forms
  - In progress
  - Will need language from Board’s statement/resolution

Treasurer
Open Issues and Discussion Items:
- Financial reporting
- Taxes
- Money saving/earning ideas for next fiscal year
- Reminder to think about budget for next fiscal year

Advocacy
Open Issues and Discussion Items:
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Communications
Open Issues and Discussion Items:
- Instagram Business Profile switch going well. Text formatting is much improved, though a tad tricky to implement. Analytics are still being processed, but already seeing some interesting stats such as....
- Our recent DHS advocacy letter is outperforming other recent posts.
- Highest engagement post this year was for the upcoming Speed Mentoring event.
• Greatest audience by far is NYC (43%) but also seeing followers in Los Angeles, Boston, Athens and Ithaca.
• After the USA (82%) we have 2% followers each in Sweden, Canada and the UK.
• Age range of IG followers is mostly 25-34, followed closely by 35-44.
• 81% of IG followers are women, vs. 19% men.
• Best posting time seems to be 3PM weekdays (esp. Tues-Fri), with 12 noon (when I’ve mostly been posting) and 6 PM close behind.
• Finally (had to compute this manually, oddly enough): Instagram now at 173 followers, up from 157.
• Facebook: 666 followers, impressively up from 572 one month ago.
• By far, most popular FB post was 4/25 job posting for Time, Inc. Asst. Archivist at NY Historical Society. Geomapping event post also quite popular.
• Facebook Group: 595 members (flat; +1/-1)
• LinkedIn: 892 members (picked up a couple new members this month)
• Twitter: 3802 (9 new members in last month).
• Over 19,000 Twitter impressions in last month; top tweet w/1000 impressions was one about The Internet Archive accepting 78s, CDs and Books.
• Twitter followers are 69% Female/31% Male
• 76% are in the USA (most, 28% are in NY State)
• 65% majority view Twitter on iOS devices vs. 27% on Androids.

Membership
Open Issues and Discussion Items:
• We finally have over 400 members again! - 402 members as of 5/6/2018
• Speed Mentoring event occurring on 5/21/2019
  ○ Still need 3 mentors - last time I was one of them because we were 2 short. I think it is better if there is a moderator so I’m not running the event and participating in it because it involves cutting people off mid conversation.

Education
Open Issues and Discussion Items:
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Outreach
Open Issues and Discussion Items:
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Publications

Open Issues and Discussion Items:

- Three reviewers uploaded since the last meeting
- Three drafts received (two reviews and one article)
- Received review copies from Facet Publishing and American Library Association
- Call circulated for the Facet copies through our listserv
  - Part of copies already assigned and sent to reviewers
- Circulated call for contributions on April 8