2014-2015 A.R.T. Board Nominations

Presenting the Candidates for:

Vice President

Secretary

Director of the Communications Committee

Director of the Membership Committee

Director of the Outreach and Advocacy Committee

To be voted by A.R.T. Membership with elections to be held on June 16, 2014 at the Center for Jewish History at the A.R.T. end of year program. This program is offered free to A.R.T. members with generous co-sponsorship from the Center for Jewish History. To register for the event and for more details, please visit www.nycarchivists.org.
CANDIDATE FOR VICE PRESIDENT

JANET BUNDE

BIO

Janet has served as the Assistant University Archivist and Archivist of the John Brademas Congressional Papers at New York University since 2007. Her professional interests and areas of research include advocacy, archival standards, and incorporating archival materials into educational instruction. She currently serves as Director of the Advocacy and Outreach Committees for A.R.T. and as co-chair of the Diversity Task Force for the Society of American Archivists’ Congressional Papers Roundtable.

CANDIDATE STATEMENT

If elected vice president, Janet plans to continue to work with Board members and committee volunteers to provide valuable programming and educational resources for A.R.T. members and to raise awareness of and appreciation for archives for the general public. She plans to coordinate with affiliated professional organizations at the regional and national levels to ensure that the work of preserving and making available archival resources in the New York City metropolitan area is able to continue and be acknowledged.
BIO

Erin Allsop is a dedicated professional who currently works as the archivist at the Waldorf Astoria Hotel. A second year graduate student in the Master's program of Library and Information Science at Queens College, Erin is focusing her studies on archival management and preservation. Erin was awarded a fellowship with the Queens Library and the Citi Center for Culture to work as a processing archivist fellow in the corporate archives of Citi Bank, as well as the archives of the Queens Library. This fellowship begins in the Fall of 2014.

CANDIDATE STATEMENT

The secretary holds a significant role in any organization to provide effective dictation for efficient record keeping. As the candidate for the A.R.T. secretary board position, I offer my skills, including attention to detail, and precise note-taking, in order to convey the A.R.T. board meeting minutes to our members. If elected, I will also present the archives of the A.R.T. to our members and the public in creative ways that are intellectually captivating. With this opportunity, I will reshape and refocus the duties of the secretary position and increase collaborations between the A.R.T. Board and our members.
ALICE L. MERCHANT

BIO

With a passion for the combination of art and technology, and a keen sense for business, project management and strategy, Alice Merchant brings over 15 years of Digital Asset Management (DAM) experience to her work. Specializing in the planning, customization and implementation of DAM solutions and processes, Ms. Merchant guides clients through the entire lifecycle of a project.

Having worked on both the client and vendor sides of DAM, Ms. Merchant’s career has spanned the pre-press, media & entertainment, pharmaceutical, marketing and luxury brand industries – giving her a rich understanding of needs across a variety of businesses.

CANDIDATE STATEMENT

My technology and marketing background provides the right type of expertise to support A.R.T.’s growth strategy for communications. I have strong project management skills and am very comfortable coordinating large and small teams. Fluent with Social Media channels like Facebook and Twitter, and their use as marketing channels, I am also experienced in managing the technology behind advanced communication, website redesigns, and online community-building platforms.

I would be excited to build on A.R.T.’s existing outreach and align it with a board-approved communication plan that covers traditional and social media tools. This could include event support and communication schedules, guidelines for Twitter hashtag use, and standardized event preparation & execution processes.

Able to assess the current state of technology and collaboration within an organization, I can also provide practical suggestions and longer-term improvement plans for the board to review. I look forward to the opportunity to contribute to the day-to-day work of the organization, and to support the overall communication needs of A.R.T.
CANDIDATE FOR DIRECTOR OF THE MEMBERSHIP COMMITTEE

TAMAR ZEFFREN

BIO

Tamar Zeffren is Senior Processing Archivist at the American Jewish Joint Distribution Committee (JDC), the world’s leading Jewish humanitarian organization. Previously, she worked at the Center for Jewish History, the New York Public Library, the Partnership for Higher Education in Africa, and the International Partnership for Service Learning and Leadership. She studied literature and medieval history at Barnard and received her master’s in Archival Management from NYU. She is an active member of A.R.T. and the Society of American Archivists, and presented on a panel entitled "Archival Theory and Religious Thought" at the 2012 SAA Annual Meeting.

CANDIDATE STATEMENT

I have tremendous respect and esteem for the scope and breadth of A.R.T.’s initiatives and resources on behalf of its membership. As a professional, I have: benefited immensely from its significant wide range of formal and informal initiatives; gained invaluable volunteer experience in diverse capacities such as the Programming Committee, the A.R.T. Awards Ceremony, and as co-coordinator of the A.R.T. discussion group/book club series; and, above all, have been privileged to consistently encounter perceptive, committed, and inspiring colleagues--across the spectrum of archives, historical societies, libraries, records management entities, and more--who constitute an enduring professional resource.

We should continue to build on this collegiality by showcasing all of the compelling reasons to join A.R.T. to even more diverse audiences and empowering members to initiate professional development and advocacy initiatives in partnership with the dedicated A.R. T. board. It would be an honor to serve this knowledgeable and innovative membership and to, collectively, identify and implement avenues to ensure that A.R.T. members consider the Round Table a diverse, responsive, welcoming, and relevant professional association.
CANDIDATE FOR DIRECTOR OF THE OUTREACH AND ADVOCACY COMMITTEE

TIFFANY NIXON

BIO

Tiffany Nixon has been the archivist for Roundabout Theatre Company since 2008. Roundabout Theatre Company Archives contain extensive institutional and stage documentation chronicling the company's nearly fifty-year history as an Off-Broadway and Broadway producer. Ms. Nixon holds an MLIS (Archives Concentration) and an MA (English Literature) and is an active Board Member of the Theatre Library Association and the Performing Arts Roundtable of the Society of American Archivists.

CANDIDATE STATEMENT

As the archivist for Roundabout Theatre Company I am fortunate to work alongside a dynamic education department. Through our efforts in using primary source materials as a means to enrich the learning experience, I've witnessed first-hand the positive impact of incorporating archival materials into core curriculum, and recognize the growing need for greater promotion/understanding of our profession through consistent outreach to educators, students, and the general population who often mistakenly equate archives with antiquated.

My interest in running for the Board's Director of Outreach and Advocacy stems from a desire to build upon the important work already underway in the areas of: (1) providing tools and support for archivists working to preserve and provide access to diverse collections given the ongoing challenges presented by funding shifts and always-evolving technology; (2) promoting a greater understanding of the profession and stressing the importance of maintaining our historic collections for scholarship, access, and inspiration; and (3) working to keep members of our profession actively informed of issues that directly impact our work. If elected, I would look forward to working with the committees and membership to further address these development areas, and would strive to be an outspoken advocate for the archives profession.