Monthly Board Report November 2, 2021
Online via Zoom

Present:
Nicholas Martin
Ashton Wingate
Anne Boissonnault
Colleen Daw
Deidre Dinnigan
Danielle Nista
Emily Andresini

Absent:
Stephanie Neel
Amye McCarther
Cristina Fontánez Rodríguez

President
Open Issues and Discussion Items:
● Archives Week = success!
● Awards Ceremony = success!
● Need updated Committee Rosters for website
● Contact list: Please add alternate email, phone, emergency contact if haven’t already
● Banking: getting contents together, including names on account & credit card
  ○ President, Treasurer, Programming
  ○ Letter
● Board vacancies persist: VP, Advocacy
● Bronx Community College / Bronx Historical Society Event went well. It was recorded & will be posted.
● Moving forward
  ○ One half or 30 minutes of the December meeting will be devoted to issues surrounding the Board make up: terms, transitions, etc.

Past President
Open Issues and Discussion Items:
●
Vice President
Open Issues and Discussion Items:

Treasurer
Open Issues and Discussion Items:
- Request for Board Members to report on any expenses so quick & swift payment can be made
- All contracts go to Ashton: digital contracts are acceptable; contracts do not need to be physically archived (ART has an institutional physical archive at Lincoln Center)

Advocacy
Open Issues and Discussion Items:

Education
Open Issues and Discussion Items:
- Archives Week Report Back:
  - 176 registrants
  - 25.4 attendance rate per event = good!
  - Need to pull recordings & clean transcripts for CC on Vimeo; will make an announcement when posting all at once - clips will be posted to social media to hopefully boost membership / ART interest & reach the broader community
  - Will create a report/manual of things learned from the virtual event to consult when planning future Archives Week events online
- April event: TBD

Publications
Open Issues and Discussion Items:
- Plan/hope to publish the Participant/Observer issue before the end of 2021
Communications
Open Issues and Discussion Items:
- ART experienced more social media growth
- ART experienced more traffic to the site from social media
- Anne has a key to the ART P.O. Box
- Social Media Metrics ~ 20 announcements / posts last month
  - Twitter: 4,317 (+25) followers; 11.4K interactions with posts
  - Instagram: 1,047 (+48) followers; 779 interactions with posts
    - Linktree received 547 visits (+62 from last month); 352 (+45 clicks from last month)
  - Facebook
    - Group: 629 (+2); no data
    - Page: 750 (+1); 142 interactions with posts
  - Linkedin: 993 (+5) followers; no data

Programming
Open Issues and Discussion Items:
- 11/7 Greenwood Cemetery tour cancelled; may be rescheduled at a later date
- 11/19: Archive movie night with Interference Archive in person, donations welcome, masks required
- 12/8: ART Holiday Party at Deity, historic building in Brooklyn: food, music, 3 raffles per hour, 100 people max - must RSVP!
- 1/12: 3D Glasses event with Jeffrey ______ in-person, 6:30pm at the Greenwood Cathedral
- 2/?: Virtual Tour of a fashion archive
- Committee members: lost 1, gained 2 = 9 current members

Membership
Open Issues and Discussion Items:
- Membership Report
  - Regular Member Level: 225 (-12)
  - Student Member Level: 67 (+2)
  - Friends of A.R.T. Member Level: 13
  - Sponsorship Member Level: 12
  - Honorary Membership Level: 10
  - Sustaining or Institution Member Level: 3 (+1)
- Launched Mentorship/Lessons Learned
  - More lead time (6-8 weeks in advance rather than a month)
Better Communication on my part with the larger Board (using the calendar)
○ 3 outstanding private orientations
○ Orientation Went well and was well received.
○ Diverse Mentors needed for next time, need to figure out how to recruit/reach out

● Pratt Student Drive. Went well, students want to participate in ART. Waiting to hear from Queens College
● Catching up on other to-dos/emails

Outreach
Open Issues and Discussion Items:
● AEI

Secretary
Open Issues and Discussion Items:
● Website – resume conversations about the redesign
● Editing panels and Awards Ceremony recordings

GENERAL DISCUSSION:
● Board structuring & considerations:
  ○ President, Vice President, & Secretary = support
  ○ VP role is vague
  ○ Past President role is also vague
  ○ Burnout is real
  ○ Should there be incentives for board members ie: no dues, opportunity to use the position as a professional reference
  ○ Should we create a Nominating Committee to identify future Board members?
  ○ Procedural considerations: should ART bylaws be changed?
  ○ To discuss these items and more in the December meeting