Monthly Board Report May 3, 2021
Online via Zoom

Present:
Amye McCarther
Stephanie Neel
Nicholas Martin
Ashton Wingate
Colleen Daw
Emily Andresini
Danielle Nista
Patricia Glowinski
Megan Williams

Absent:
Anne Boissonnault
Deidre Dinnigan
Cristina Fontáné Rodríguez

President
Open Issues and Discussion Items:

● Preservation Week events and symposium recap
  ○ Thank you volunteers!
  ○ 6 ART member events
  ○ 580 registrants from 36 states, Washington, D.C., Puerto Rico, 26 countries in Europe, North/South/Central America, Africa, Asia
  ○ ART’s first bilingual virtual program
  ○ MetLife Grant, contracts
  ○ Making recordings available via Vimeo

● To dos:
  ○ Review 2021-22 budget: honorariums
  ○ Website: membership database/categories

● Metropolitan Archivist: double issue
  ○ Mid-May publication

● Elections
● Programming leads/Partnerships
● Jobs Board - will discuss via email
● Community Hours this month
Outreach
Open Issues and Discussion Items:

Past President
Open Issues and Discussion Items:

Vice President
Open Issues and Discussion Items:
- Election updates
  - Call for Nominations to go out this week
  - Ballot goes live 1st week of June
  - Results announced in Annual Meeting, 3rd week of June
- Committee Memberships
  - Directors, please verify membership on committees page
- Uovo Partnership
  - Nicholas will be meeting with their team Wednesday, May 12th. Ideas for sponsored programs / initiatives?
- Wild Apricot pricing change

Treasurer
Open Issues and Discussion Items:
- Potential fraud averted
- MetLife materials
- Skody tax extension
- Citibank cardholder transition
  - Cards for other board members? Programming and President?
- Regularly updating passwords for fraud protection
  - We should add this to our respective position manuals as well

Advocacy
Open Issues and Discussion Items:
• Updating the Advocacy Committee manual in preparation for the end of my term.
• Looking into if we could use Wild Apricot (widgets or?) for advocacy actions form(s).
  o Send wish list of what we can potentially build into our website
• Signed on for ART on two advocacy actions both pertaining to records at NARA.
  ❖ Request for withdrawal and reevaluation of Department of Homeland Security records schedules authorizing destruction of records of abuse, neglect, and misconduct
  ❖ Letter addressing the lack of resources at the National Archives and Records Administration (NARA) and how it has created delays and barriers to public and congressional access to presidential records

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**Education**

Open Issues and Discussion Items:

• Education Committee met 2 weeks ago
• CFP to go out by May 15th
  o Have used Wufoo form in the past

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**Publications**

Open Issues and Discussion Items:

• Publication date for winter/spring issue
• Connecting with Megan to doing some sort of programming along with the release of the issue, and connecting with Anne to spotlight articles on social media

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**Communications**

Open Issues and Discussion Items:

• Social Media Metrics ~ 17 announcements / posts last month
  o Twitter: 4,273 (+49) followers; 42.3K interactions with posts
    ■ By comparison, our second largest growth / interaction period was during Archives Week, during which we made 27 posts, acquired 67 new followers, and garnered 37.4K interactions with content
  o Instagram: 893 (+98) followers; 4,723 interactions with posts
    ■ By comparison, during Archives Week, we made 26 posts, acquired 142 new followers, and garnered 4,412 content interactions.
Linktree received 415 visits (+128 from last month); 225 (+73 clicks from last month)
  - Facebook
    - Group: 625; no data
    - Page: 739 (+10); 419 interactions with posts
  - Linkedin: 973 (+3) followers; no data

Programming
Open Issues and Discussion Items:
- Lots of open threads not yet confirmed
- Social hour for May + larger program
- Summer film screening

Membership
Open Issues and Discussion Items:
- Membership Report
  - Regular Member Level: 239 (-9)
  - Student Member Level: 69
  - Friends of A.R.T. Member Level: 13 (-3)
  - Sponsorship Member Level: 13
  - Honorary Membership Level: 10
  - Sustaining or Institution Member Level: 3
  - TOTAL: 359
- 1-1 Mentorship
  - Held orientation and it went very well - April 12th
    - Several people heard about this program either through people who participated or through the Speed Networking event
    - 15 pairs, 30 participants
    - Thank you to everyone who volunteered
  - 2 private orientations
  - 1 more pairing - Do tonight → 16 pairs, 32 total
  - Sending follow-up emails to those not selected, this week
  - Setting up Slack
- Website Login Issue
- PO Box update?

Secretary
Open Issues and Discussion Items:
• Upcoming committee meetings: let Steph know and she can put these in the calendar so the rest of the board can see.