Monthly Board Report March 1, 2021
Online via Zoom

Present:
Ashton Wingate
Cristina Fontánez Rodríguez
Stephanie Neel
Danielle Nista
Nicholas Martin
Colleen Daw
Megan Williams
Anne Boissonnault
Patricia Glowinski

Absent:
Amye McCarther
Emily Andresini
Deidre Dinnigan

President
Open Issues and Discussion Items:
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Outreach
Open Issues and Discussion Items:
  - Spring event (collab with Membership)
    - “Career Day” type of event, people in career shifts – TBD
    - If you know of anyone with a more untraditional archives job, feel free to reach out or put them in touch with Cristina.

Past President
Open Issues and Discussion Items:
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**Vice President**

*Open Issues and Discussion Items:*

- Jobs Board outreach
  - Will draft a letter we can use if we see a listing for a job somewhere and would like to invite the employer to list on the ART job board.
  - Requiring that employer lists the salary or salary range
    - CFR: We should be transparent about why we are asking for salary, and about how listing a salary leads to equity.
    - AW: Along the lines of advocacy, this is a good opportunity to talk to HR professionals about their hesitancies to post salaries, and why they have or have not done so.

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**Treasurer**

*Open Issues and Discussion Items:*

- Overall in good financial standing
- Will be speaking with our accountants about filing our taxes for this year and last year; we're on a different schedule as a non-profit organization.

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**Advocacy**

*Open Issues and Discussion Items:*

- Will report back to the Board soon about some day-long workshops PG attended recently, regarding advocacy actions and awareness issues we might want to partake in.

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**Education**

*Open Issues and Discussion Items:*

- Met with the rest of the Education committee (currently four people on the committee). Meeting focused on the Archives Week symposium in the fall, what themes we might want to come up with.
  - Some ideas: Resiliency; Creative problem-solving
  - Discussed how there are many transferable skills within the archival field and how we can learn from other professions and fields (i.e., museums, IT, libraries, teachers, archaeologists, genealogists)
  - Formats for symposium: formal panels and presentations on Zoom? Skillshares? Any other creative ways to get people involved?
  - Emphases on flexibility and broadening our scope as much as possible.
● AW: Opportunities to sponsor events, as a form of collaboration. We have the funds to do this.
  ○ Gives us a foray into different areas of the field, allows us to partner with people who have strong followings, and enables the ART Board to align with people doing work we support.
● NM: A way to make visible the “invisible labor” of archiving

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**Publications**
*Open Issues and Discussion Items:*
- Winter 2021 issue in progress - planning to publish in March
- Also considering a panel discussion launch event with authors

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**Communications**
*Open Issues and Discussion Items:*
- Social Media Metrics ~ 4 announcements / posts this month
  ○ Twitter: 4,216 (+5) followers; 7,351 interactions with posts
  ○ Instagram: 768 (+27) followers; 1,091 interactions with posts
    ■ Linktree received 248 visits (+8 from last month); 126 (+8 clicks from last month)
  ○ Facebook
    ■ Group: 614 (no growth); no data
    ■ Page: 724 (+2); 79 interactions with posts
  ○ Linkedin: 964 (+5) followers; no data
- Sadly, we have had no responses to our search for a volunteer graphic designer
- We have a journalism student from Stony Brook University who is interested to interview an archivist about trends in preservation of public history with regard to “historic Black cemeteries on Long Island.” This is not the first time we have received a request to interview an archivist from press or other writers. Normally I respond with relevant information and/or contact information, or forward to the appropriate board member. As this is something that has come up a number of times now, I wanted to bring it to the Board for discussion.
  ○ MW: Including an FAQ page on our website, and/or a Resources page. Perhaps people in our membership are interested in answering research/reference questions, too.
  ○ CD: Posting research/reference questions on SM
  ○ AW: Good opportunities for engagement. Could also refer to/reference SAA’s directory pages.
  ○ AB will start a Google doc for the FAQ/Resources page and share with the board.
Programming

Open Issues and Discussion Items:

- Led Community Hours on Tuesday, February 23
  - Jennifer Neal (former ART Secretary) attended -- she can host a movement class via Zoom during another Community Hours, if ART is interested in that. We had a very good response to the movement class that took place during the Archives Week symposium.
- Reached out to the Museum of the City of New York about the One Year On COVID Collecting panel, and they want to participate. Also in touch with the Archives of American Art, about their oral history initiative.
- Pausing on land acknowledgement, having reached out to the Lenape Center and another organization.
  - NM: There was a panel at CAA conference about land acknowledgement that AM may have attended; can reach out to her to see if she had any thoughts from that panel.

Membership

Open Issues and Discussion Items:

- Membership Report
  - **Friends of A.R.T. Member Level**: Total-16; New-1
  - **Honorary Membership Level**: Total-10
  - **Regular Member Level**: Total-276; New-6
  - **Sponsorship Member Level**: Total-13
  - **Student Member Level**: Total-137; New-3
  - **Sustaining or Institution Member Level**: 3
- Sponsorship?
  - Contacted by April Johnson, Associate Director of Business Development for UOVO "offer a complete suite of art services, including transportation and shipping, installation, packing, and collection management."
  - She is inquiring about a partnership with ART in sponsoring memberships or events.
  - Wanted to throw this out to the Board for discussion on approaching this and where it would be most effective.
- PO Box Update?

MENTORSHIP

- 1-1 Mentorship Application Launched Last Tuesday.
  - **TIMELINE**
    - Application Close March 19th
    - Announce Matches 1st week of April
    - Hold orientation the second week of April
  - Counting myself, 6 mentors
○ 16 mentees, not including last semester who asked for info to stay on file, that puts us closer to 22
○ Need help finding mentors, if everyone could give me 1 name it would be a great help.
● Hosting Closing Happy Hour for current cohort on March 22nd, announcing that this week.

**Secretary**

*Open Issues and Discussion Items:*

- Wild Apricot meeting notes -- will form into a how-to guide for using the backend of the website and the Wild Apricot dashboard.