Monthly Board Report August 2, 2021
Online via Zoom

Present:
Nicholas Martin
Ashton Wingate
Colleen Daw
Danielle Nista
Anne Boissonnault
Stephanie Neel
Deidre Dinnigan

Absent:
Emily Andresini
Cristina Fontánez Rodríguez
Amye McCarther

President
Open Issues and Discussion Items:

● Welcome to another year!
  ○ Please comment, add/make edits as you see fit.
● Updates on Board vacancies
● Goals for 2021-22
  ○ Membership community engagement
  ○ Committee membership
    ■ Scholarships for membership
    ■ Raising funds for organizations to become members
  ○ Revisiting/revising committee budgets

Past President
Open Issues and Discussion Items:
●
Vice President
Open Issues and Discussion Items:
  ● (Update from Nicholas – candidate search ongoing)

Treasurer
Open Issues and Discussion Items:
  ● Update individuals on the Citibank account
    ○ Scheduling a separate meeting to go over the account
  ● Finalizing payments from Preservation Week
  ● We are in good financial standing

Advocacy
Open Issues and Discussion Items:
  ● (Update from Nicholas – candidate search ongoing)

Education
Open Issues and Discussion Items:
  ● Sent out acceptance emails to applicants
  ● Asked poster presenters to be sessions because we did not receive enough interest in the poster session; hoping that they say yes to doing so because the proposals were very strong and interesting
  ● We still need to choose a keynote speaker, so please send Danielle any recommendations (the Education committee will also be sending some recommendations Danielle’s way)
  ● We also want to invite someone to do a mindfulness session like we did last year because there was good feedback about it (again, any suggestions feel free to send them to Danielle)

Publications
Open Issues and Discussion Items:
  ● Focus on building out this committee
  ● Ideas for a quarterly publication or twice a year
  ● Designed around a theme
  ● Publishing/releasing content not all at once
Communications

Open Issues and Discussion Items:

- Social Media Metrics ~ 3 announcements / posts last month
  - Twitter: 4,283 (+1) followers; 3,268 interactions with posts
  - Instagram: 955 (+5) followers; 626 interactions with posts
    - Linktree received 452 visits (?) ; 279 (+ 2 clicks from last month)
  - Facebook
    - Group: 627 (-1) ; no data
    - Page: 752 (+2) ; 105 interactions with posts
  - Linkedin: 981 (+1) followers ; no data
- Working with Nicholas and Stephanie on publishing a guide for using the website

Programming

Open Issues and Discussion Items:

- Soliciting members to join the Programming Committee -- Anne can send out this email to members
- Danielle and Deidre: meeting about Education programming
- August: Meet the Board on the Boardwalk event
  - Sunday, August 29, time TBD
  - Coney Island
  - Reservation minimum: 25 people

Membership

Open Issues and Discussion Items:

- June Membership Report
  - Regular Member: 241 (+1)
  - Student Member: 65 (-4)
  - Sponsorship Member: 12
  - Friends of A.R.T. Member: 12
  - Honorary Membership: 10
  - Sustaining or Institution Member: 2 (-1)
  - Total: 342 (-4)
- July Membership Report
  - Regular Member: 240 (-1)
  - Student Member: 65
  - Sponsorship Member: 12
  - Friends of A.R.T. Member: 12
  - Honorary Membership: 10
  - Sustaining or Institution Member: 2
Total: 341(-1)
- Directory to include Friend of ART member (right now Regular, Sustaining, and Sponsorship members)
- Upcoming Term:
  - 1-1 Mentorship closes at the end of September, Next Round begins October. [Term concerns]
    - A closing event at the end of Sept.
    - Launching apps for next round beginning of Sept.
  - School Visits?/School fair?
  - Prepare for my departure in July (will be paying attention to who participates for recruits/updating manual)
  - 2 members on committee until we go back to full events in person not going to do a huge drive for participants.
- Going on Vacation Aug 7-14 will be unreachable.

Outreach
Open Issues and Discussion Items:
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Secretary
Open Issues and Discussion Items:
- Internship for fall?
  - Help w/ implementing website redesign?
  - Archives directory?
  - Supporting other committees?
- Another Wild Apricot tutorial. How should we go about that?
  - Steph can meet with Anne about planning this for early fall
- Optional board member contact list