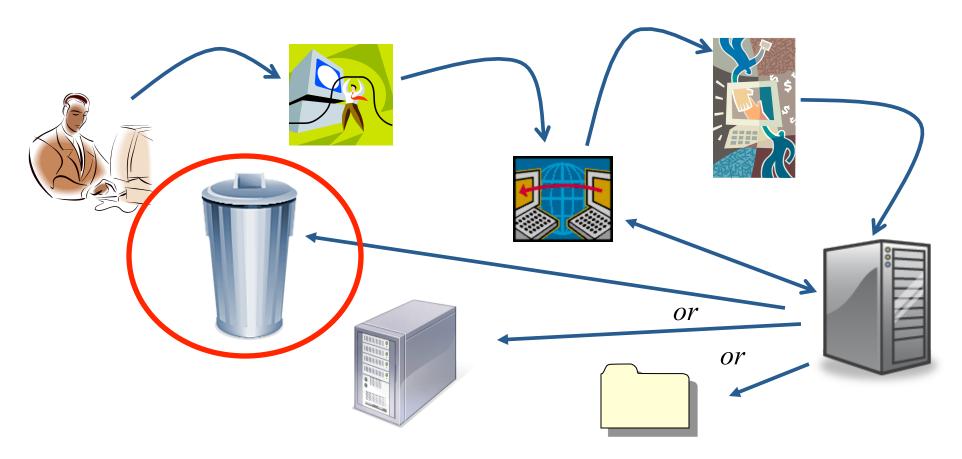
RECORDS & INFORMATION MANAGEMENT

ROADMAP TO MANAGING ONSITE RECORDS; VENDOR MANAGEMENT; INVENTORY; SYNERGY WITH E-RECORDS

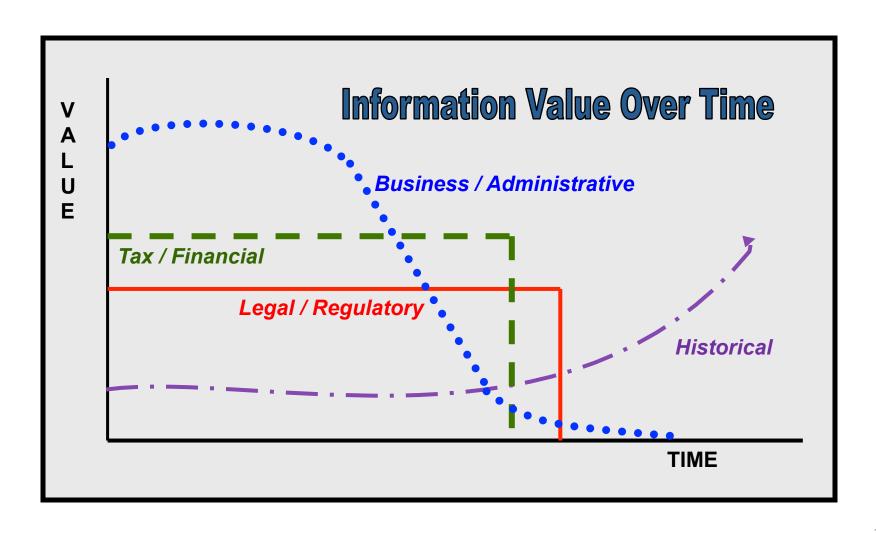
PRESENTED BY LAUREN BARNES, CRM
SPONSORS: THE ARCHIVISTS ROUND TABLE NEW YORK & ARMA METRO NEW YORK
MAY 14TH, 2014

INFORMATION & RECORDS LIFECYCLE

The stages . . . creation . . . storage, and final disposition



APPRAISING INFORMATION CONTENT



RECORDS RETENTION SCHEDULE

- ☐ Tool supporting policy
 - ✓ Cornerstone for managing records
 - ✓ Unifies understanding of an organization's records
 - ✓ Actions are taken disposition
 - ✓ Manages the Records / Information Life Cycle
 - ✓ Integrated into any Records Management System
- What is it; What are the components
 - ✓ Identifies records
 - √ Categorizes or classifies records by type
 - ✓ Defines retention period
 - ✓ Provides legal / regulatory citation

GOVERNANCE

- □ Road to Retention Schedule Approval
 - ✓ Equals a process of decision making
 - ✓ First step to implementation
- □ Best Practice
 - ✓ Develop a governance board
 - Members are senior enough to make decisions
 - Function similarly to a project sponsor

MAKING IT MATTER

WHERE THE TANGIBLE MEETS IDEALS

- ☐ Identify the need
 - ✓ What are the pain points?
 - Finding information
 - Costs
- □ Demonstrate capability
 - ✓ Objectives that are measurable
 - What is possible
 - ✓ Immediate wins low hanging fruit
 - Keep the long-term goals
- □ Senior Management Commitment
 - ✓ Shared goals: identified and agreed to
 - ✓ Manage expectations
 - Under commit, over deliver

RECORDS INVENTORY – HARDCOPY

- ☐ Where are the records?
 - ✓ Usually the first concern
 - ✓ Where do they need to be
 - Access requirements
- **□** What are the records?
 - ✓ Indeed are they records
 - Convenience copies
- ☐ Inventory survey required?
 - ✓ Determine what will an inventory serve
 - Not for creating a records retention schedule
 - ✓ Back to where are the records *or* where should the records be

MANAGING HARDCOPY RECORDS

- **☐** Options Not Mutually Exclusive
 - ✓ Off-site storage vendor
 - ✓ Onsite file room
 - ✓ End-user managed
- □ Services
 - ✓ Storage not only
 - ✓ Providers include outsource personnel
- □ Vendors
 - ✓ One size fits all?
 - ✓ Selecting: criteria and process

VENDOR SELECTION

- ☐ Identify requirements
 - ✓ Storage
 - ✓ Access services
 - Service Levels
 - ✓ Scanning services options
- Marketplace What is known
 - ✓ Request For Information (RFI)
 - Where requirements are documented
 - No quotes provided only capability
 - Narrow the choices to 4 5
- Making a selection
 - ✓ Request For Proposal (RFP)
 - Commercials are provided (aka prices)
- ☐ Assume there is a project plan
 - ✓ Keeping the process on course
 - ✓ Ensuring all key stakeholders are engaged

TOOLS TO HELP MANAGE

Project Management

- □ When is it needed
 - ✓ Current and new initiatives
 - Vendor selection RFPs
 - Application implementation
 - ✓ Inventory management
 - Legacy records
 - Disposition
- Components
 - ✓ Problem statement can be reframed as Opportunity Statement
 - ✓ Goal measurable
 - ✓ Scope In scope, Out of scope, Dependencies and Synergies
 - ✓ Business case: Benefits and Costs
 - ✓ Timeline no longer than a year
 - ✓ Project team including stakeholders and Subject Matter Experts
- ☐ Why credit and recognition, ensuring shared accountability

TOOLS TO HELP MANAGE

Procedures

- Difference between policy
 - ✓ Documents daily work
 - Ensures business as usual (BAU) is understood
 - ✓ Directive
 - Can be followed
 - Instructive
 - ✓ Can change frequently
 - Review annually
- ☐ Policy support
 - ✓ Provides the means to fulfill the policy
 - ✓ Compliance and due diligence = RIM team to attest to knowing and understanding
 - ✓ Internal audit looks for procedures
 - And measures against

ELECTRONIC RECORDS – PROCESS SYNERGIES

☐ Fundamental process milestones

- ✓ Just as policy states that it applies regardless of record media, so must processes
- ✓ Hardcopy records are tangible and recognizable: processes, procedures, rules are easier to grasp impact than electronic records.

☐ Hardcopy = Convenience Copy

- √ 85% 90% of all hardcopy documents are merely printouts.
 - When are the printouts records
 - What is acceptable to manage convenience copies

□ Paperless is at a price

- ✓ If born electronic, retain as electronic
 - Beware of scanning such
- ✓ Scanning justifications storage is not an adequate reason
 - Multiple users, multiple access
 - Used dispersed geographically

ONE ADDITIONAL SESSION THE FOURTH & FINAL

June 4th

Electronic Records:

Pain Points & Opportunities, Email, Metadata Management, Best Practices

- Role of Technology
- Application Appraisal
- Metadata, Email & ESI Oh My!